

ABSTRAK

Penelitian ini bertujuan untuk menguji pengaruh struktur modal, karakteristik perusahaan, dan struktur kepemilikan terhadap kinerja perusahaan. Populasi dalam penelitian ini adalah perusahaan properti, *real estate*, dan konstruksi bangunan yang terdaftar di Bursa Efek Indonesia.

Sampel dilakukan dengan metode *purposive sampling*. Berdasarkan kriteria pengambilan sampel diperoleh sebanyak 17 perusahaan properti, *real estate*, dan konstruksi bangunan yang terdaftar di Bursa Efek Indonesia selama tahun 2012-2016, sehingga jumlah sampel dalam penelitian ini yaitu 85 pengamatan. Penelitian ini menggunakan teknik analisis regresi linier berganda dengan alat bantu SPSS (*Statistical Product and Service Solutions*).

Hasil penelitian menunjukkan bahwa (1) struktur modal berpengaruh negatif terhadap kinerja perusahaan dan menunjukkan hubungan yang tidak searah. (2) Perputaran total aset berpengaruh positif terhadap kinerja perusahaan dan menunjukkan hubungan yang searah. (3) Ukuran perusahaan berpengaruh positif terhadap kinerja perusahaan dan menunjukkan hubungan yang searah. (4) Struktur aset berpengaruh positif terhadap kinerja perusahaan dan menunjukkan hubungan yang searah. (5) Pertumbuhan penjualan berpengaruh positif terhadap kinerja perusahaan dan menunjukkan hubungan yang searah. (6) Kepemilikan institusional berpengaruh positif terhadap kinerja perusahaan dan menunjukkan hubungan yang searah. (7) Kepemilikan manajerial berpengaruh negatif terhadap kinerja perusahaan dan menunjukkan hubungan yang tidak searah.

Kata kunci: struktur modal, karakteristik perusahaan, struktur kepemilikan, kinerja perusahaan

ABSTRACT

This research is aimed to examine the influence of capital structure, firm characteristics, and ownership structure to the company performance. The population is property, real estate, and building construction companies which are listed in Indonesia Stock Exchange.

The sample has been carried out by using purposive sampling method. Based on the sample collection criteria, 17 property, real estate, and building construction companies which are listed in Indonesia Stock Exchange in 2012-2016 periods have been selected as samples, so the numbers of samples are 85 observations. This research applies multiple linear regressions analysis technique and the SPSS (Statistical Product and Service Solutions) tool.

The results show that (1) the capital structure give negative influence to the company performance and does not show a unidirectional correlation. (2) The total asset turnover give positive influence to the company performance and it shows a unidirectional correlation. (3) Firm size gives positive influence to the company performance and it shows a unidirectional correlation. (4) Asset structure gives positive influence to the company performance and it shows a unidirectional relationship. (5) Sales growth gives positive influence to the company performance and it shows a unidirectional relationship. (6) Institutional ownership gives positive influence to the company performance and it shows a unidirectional relationship. (7) Managerial ownership gives negative influence to the company performance and it does not show unidirectional relationship.

Keywords: capital structure, firm characteristics, ownership structure, company performance

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Nama Mahasiswa

NPM

Tanggal Masuk

Tanggal Selesai

Amatlah indah melihat betul transkripsi dari LAB. BAHASA
Sosial dengan asumsi yang telah disetujui oleh dosen pembimbing

Petugas LAB. BAHASA

